



Girls Incorporated®  
of Northwest Oregon

For immediate release:  
March 25, 2010

**Dionne Warwick**  
**Music Legend and World Humanitarian**  
**Is Special Guest Designer For Power of the Purse, 2010**

13 Additional Local Celebrities and Purse Designers Collaborate to  
Create Unique Handbags to Benefit Girls Inc. of NW Oregon

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**Who:** 13 Portland celebrities and community leaders along with international music legend Dionne Warwick are teaming up with local purse designers to create one-of-a-kind handbags. Full list of "Purse-o-nalities: **Dionne Warwick, Susan Sokol Blosser, Mike & Amy** (Morning Show Hosts, 99.5 The Wolf), **Lori Woolfrey** (Co-founder Oregon Chai), **Joey Harrington** (NFL Quarterback), **DJ Wilson** (President/GM of KGW), **Lynne Greve** (VP/Creative Director, Carl Greve Jewelry), **The Brown Sisters** (Gospel singers), **Dr. Elizabeth VanderVeer, Rose City Rollers, University of Portland Pilots** (Women's Soccer Team), **Sue Levin** (Founder of Lucy), **Kenneth Pogson and Tres Shannon** (Voodoo Doughnuts), **Gwyneth Gamble Booth** (Chairman of PGE Foundation).

**What:** Handbags will be auctioned off in a live auction featuring girls from the Girls Inc. programs. The evening will also include a silent auction, a wall of wine and a retail boutique of 16 women-founded shops donating 40% of the evening's sales to Girls Inc.

**Where:** Portland Art Museum

**When:** Friday April 30<sup>th</sup>, 5:30 – 10 PM

**Why:** Girls Incorporated® of Northwest Oregon, a local non-profit that works to inspire all girls to be strong, smart and bold. It provides vital educational programs to millions of American girls, particularly those in high-risk, underserved areas. In 2009, Girls Inc. of NW Oregon served 1,000 girls and their families through after school-based empowerment programs and year-round enrichment and skills building programs.

**How:** Individual tickets are \$125 each and include heavy appetizers and beverages, and patron sponsorship is \$1,500. Tickets can be purchased by calling Girls Inc., 503-230-0054, or by purchasing online at [www.girlsincnworegon.org](http://www.girlsincnworegon.org).

**Contact for media features and materials:**

Liz Healy-Kay: [lizhealykay@earthlink.net](mailto:lizhealykay@earthlink.net) - (503) 547-5833